



Lake Grapevine Runners and Walkers

APPROVED Regular Monthly Meeting Minutes - September 24, 2008

7:15 p.m. at Bruce & Kathryn Gleghorns, Southlake

Board Members Present:

- Thomas "T.O." Okazaki, President
- Mary Keeffe, Vice President
- Brad Liles, Treasurer
- Kathryn Gleghorn, Secretary
- Jack Green, Cindy Lee, Fireman Ken MacInnes, and Doug Noell, Robin Pearson, Directors

Board Members Absent:

- Steve Grady, Kirsten Keats, Directors

Non-Board Members Present:

- Tony "Flash" Flesch, Kelly "K2" Richards, Libby Jones, Jeff & Matthew Barnhart, Lorraine Wessels.

Meeting called to order at 7:26 p.m.

- **Review of August 2008 Meeting Minutes.** Motion was made to accept the minutes. Vote carried to accept minutes.
- **The Active Joe Proposal by Libby Jones.** The Active Joe handles merchandising from start to finish for club apparel and other running gear. New Balance and Brooks typically offer the best pricing and are good to work with. The number of colors used and the different logo sizes and placement determine the overall printing/embroidery costs. There are various ordering options RAW can use to best fit our need. RAW was provided rough estimates for some basic items, but if we provide more specific information The Active Joe can provide a price quote. www.theactivejoe.com
 - K2 gave a brief historical account of how RAW sales were handled in the past. Club's goal was to break even.
- **RRCA News by Kelly Richards.** Discussed the RRCA National Awards and how RAW's nominees should be presented in their nomination form, which are due by 11/01.
 - Kelly is putting together the nomination for "The Bold in the Cold" race as the RRCA Race of the Year. After review by the race director and Kathryn, Kathryn will submit this on behalf of RAW.
 - Hound Dog Hustle should look into the Kids Run the Nation grants to determine if the race qualifies
 - Anyone submitted for the Volunteer Recognition Award for completing more than 2000 lifetime service hours receives a patch and recognition. Three individuals per club, per year can be nominated.
 - All RRCA nominations are due by 11/01/08 and these awards cover 9/1/07 through 8/31/08. The Best Website Award is due by 1/1/09.
 - As the RAW RRCA contact, Kathryn will form a committee to nominate and submit our nominees. Doug Noell and Mary volunteered to serve on this



committee. T.O., Lorraine, Tony and K2 offered their support in assisting with data to support our nominees, ie; race times, articles, determining if someone had been previously nominated/awarded, etc...

- **Bold In the Cold, (BITC), 1/10/09 - Jeff Barnhart** (Co-Race Director with Mike Evans)
 - Working on a 1-panel brochure to promote race, no paper entry forms. Would have online registration only, but you could register in person during packet pick up and race day. This takes away the bulk of data entry.
 - Race will still have the traditional coffee cup give away, but he is also working on something different to give away.
 - They are working on finalizing the logo and entry form .
 - K2 offered to reach out to her Active.com contacts to see if she can get RAW better pricing on the online registration process.
 - RD's are working with Team in Training (Neal) about promoting BITC to their participants and in return RAW giving back TNT money back on each TNT race entry.
 - Would like to change the race to BITCH_{alf}. More to follow on that in 2010.
 - Looking into RAW Race Series and have a registration discount if you register for all 3 races
 - Volunteers also receive a "perk", but the cost is covered in the entry fee.
- **"Footprint" – Lorraine Wessels.** Discussed changes they would like to implement with the January '09 issue.
 - Covered some basic guidelines for article submission, which include:
 - 750 word limit.
 - Articles are edited for space and political correctness. ie; potty humor.
 - Information not necessary to the story is edited out of story for space.
 - Editors would like to publish a more diverse "Footprint", one that is more than just race reports submitted by the same handful of people.
 - Will solicit the membership for new writers.
 - Renee McConnell, a graphic artist, has agreed to assist Kevin and Lorraine.
 - Starting next year, a color-version of the "Footprint" will be posted on the website
 - Noreen and Ray Henry have agreed to draw cartoons for the newsletter.
 - Other ideas to change up the "Footprint" include "Where has your RAWear been?", Picture Essays around the clubhouse/at races/Saturday Night Live, etc..., Another article suggestion was, "Who Am I?", an article that has members submit a short bio, but leaves off their name so the membership can submit their guess as to who the member is.
 - Jack Green will work on submitting a book review.
- **Financial Report by Brad Liles.**
 - Check book balance is \$982, with an estimated \$1.4K to deposit. \$21K in the Contingency Fund.
 - Expressed concern over the difference in the current checking account balance vs. balance from a year ago.
 - Motion was made and passed to accept report.
- **Race Director (RD) Reports:**
 - **Double Trouble, (DT), 10/18 – T.O. for Pam Truhn**
 - Race brochures have been printed and have been distributed at area races and around town by RAW members, Brad & Robin Pearson and K2.



- Cindy Lee is the Volunteer Coordinator.
- Race Logo and Ad are on Cline's Running Corner website.

Hound Dog Hustle, (HDH), 4/25/09 - T.O.

- Trawick Pavillion has been reserved for this event.
- Will meet with former Race Director to cover previous details.

● **Committee Reports:**

- **Clubhouse Maintenance**, Fireman Ken
 - Toilet leaking issue. Tile can't be repaired until toilet is repaired.
 - Marvin Smith has reset keypad and included reset directions.
- **Media & Community Liaison**, Robin Pearson
 - T.O.'s Pike's Peak article was in DMN on 8/27.
 - 9/11 Memorial ceremony article was in Grapevine Courier on 9/19, which RAW co-hosted and had many volunteers at this event.
 - Has contacted area media to let them know about RAW events and accomplishments. ie; Double Trouble and Debbie Carpenter's 100 mile kayak race, but hasn't heard back if they are interested.
 - Looking into human interest stories.
 - **Community Involvement:**
 - Keep Lake Grapevine Beautiful is scheduled for Sat., 11/01/08. More details to follow.
 - RISE Adventure volunteer opportunity 9/26&9/27 at Meadowmere Park.
 - RAW members volunteered on 9/13 at the Patriot Pedal and a Southlake Carroll Cross Country meet.
- **Fun Runs/Club Librarian**, Jack Green
 - Searching for book case to store books in the clubhouse.
 - Beginning in 2009, he will write a book review for the "Footprint".
 - Thursday, 1/1/09 will have a "Hang 10" fun run and new member breakfast, with a Hawaiian theme.
 - Saturday, 2/14/09 will host a Red Dress Run.
 - April/May timeframe will host a Trail Mixer.
- **Brochures**, T.O. for Steve Grady
 - Looking at website that has outdoor brochures.
 - Have had many positive responses about the maps for the east & west loops, which are located behind the magazine rack in the clubhouse.
 - T.O. is meeting with David Ball about the membership card design.
- **Membership database, Membership and Footprint Distribution**, Kathryn for Kirsten Keats
 - **Membership:**
 - Household memberships are at 335 vs. 331 from the prior month.
 - Individual memberships are at 206 vs. 203 from prior month.
 - Membership email that goes out monthly to remind members what activities the club has each month has had a favorable response, reported K2, who sent out the email blast.
 - **Footprint:** A few members reported not receiving last Footprint mailing.
- **RAWear**, T.O.
 - RAW has purchased 18 sweatshirts (9 each of black and gray) to be embroidered with the RAW logo. Cost will be \$34.50 each.



- **Club Promotion**, Doug Noell
 - DRC Half is 11/2, RAW will have a tent set up in the finish/start area.
 - Joe Luccioni and John Bush are Co-Captains for RAW's 10 Mile Aid Station at the White Rock Marathon on 12/9. Theme is "Funny Hats".
- **Social Coordinator & Yearbook Editor**, Cindy Lee
 - Checking into Christmas party locations. Checking with the St. John's who offered to host last year. A few others are potential hosts might be Cindy or the Gleghorns.
 - Christmas Party budget is \$400-500. Need verification of amount.
 - Expressed concern over financials and the availability of funds for fun runs and social activities.
- **RAW Awards Banquet**, Kathryn for Kirsten Keats
 - Venue options are being checked into.
- **New Business:**
 - T.O would like to change the budget from annual to fiscal year so that the budget lines up with the newly elected boards' term. In line with this proposal, he also is seeking to increase service time of the elected board to two years, possibly having staggered elections so there would be an overlap of board members from year to year, along with a president-elect so there would be more consistency. K2 said it was up to the current board to amend the by-laws to incorporate changes to the officer term.
 - Discussed club funds and the possibility of increasing annual dues. Although RAW offers unique amenities and benefits, our offerings are not the traditional ones offered around the metroplex, (Free Race of the month, free training clinics, etc...).
 - Discussed online surveys, "constant contact"/"survey monkey" as a way to get membership input regarding RAW offerings.
- **Old Business:**
 - Brad has paid orders for 13 bottle Koozies. He needs 20 to place the order. He knows of a potential 10 more so he will check with these people. Has 10 can Koozie orders.
- **Round Table:**
 - Cindy reiterated her concern about meeting time needing to be spent on major issues, not the day to day items.
 - Ken would like to see the subject of increasing membership dues on the agenda next month.
 - Tony reminded everyone of the October 1 deadline for the "Footprint".
 - K2 donated a "goodie bag" of accumulated running hats and apparel for the club to use as "giveaways".
- **Meeting was adjourned at 10:30 p.m.**