



Lake Grapevine Runners and Walkers

Approved Regular Monthly Meeting Minutes - August 27, 2008

7:15 p.m. at the Clubhouse

Board Members Present:

- Thomas "T.O." Okazaki, President
- Mary Keeffe, Vice President
- Brad Liles, Treasurer
- Kathryn Gleghorn, Secretary
- Steve Grady, Jack Green, Kirsten Keats, Cindy Lee, Fireman Ken MacInnes, and Doug Noell, Directors

Board Members Absent:

- Robin Pearson, Director

Non-Board Members Present:

- Jack Hase, Doug Keeffe

Meeting called to order at 7:21 p.m.

- **Review of July 2008 Meeting Minutes.** Motion was made to accept the minutes. Vote carried to accept minutes.
- **Financial Report by Brad Liles.** Check book balance is \$729, with an estimated \$1K to deposit. \$20.9K in the Contingency Fund. Zero Liabilities. Report accepted.
- **Race Director (RD) Reports:**

Double Trouble- In Pam Truhn's (Race Director) absence, T.O. reported that \$1.2K in sponsorship has been secured and she is working on 3 more sponsors. RD will start working on race marketing material. Cindy Lee is the volunteer coordinator for this race. RD reported having more success with large corporate sponsorships than with the small business owners.

Bold In the Cold- In Jeff Barnhart's (Race Director) absence, Cindy Lee reported the RD would like this race to be "green" with online entries on active.com and in-person registration at packet pick-up and race day registrations available. He is also working on a LGRAW Race Series that would offer a discount for preregistering for all 3 of LGRAW 2009 races.

Hound Dog Hustle- T.O.(Race Director) reported he has received an informational cd from a previous RD. He plans to meet with various coordinators for the race. These coordinators include Sponsorship (large and small), elementary school competition and a volunteer coordinator.

- **Committee Reports:**

- **Clubhouse Maintenance,** Fireman Ken
 - With the assistance of Mike Bassano, new chairs have been purchased.
 - Garage door panel has been repaired by RAW member, Marvin Smith.

- The bathroom will be worked on when the weather cools off.
 - A new tool box was donated to the club.
- **Media & Community Liaison**, T.O. for Robin Pearson
 - **Community Involvement:**
 - Club is co-hosting a 9-11 tribute at the recently completed Memorial Site in Grapevine.
 - Keep Lake Grapevine Beautiful is scheduled for Sat., 11/01/08. More details to follow from Gary Howsam.
 - A volunteer opportunity on 9/26&9/27 at Meadowmere Park to assist with an End of Summer Outing for disabled persons. T.O. will follow up with an informational email to the board.
 - **Media:**
 - A nice RAW Navy article was published in the Grapevine newspaper.
 - The Dallas Morning News has interviewed T.O. for a story about his Pikes Peak adventure.
- **Fun Runs**, Jack Green
 - Is considering many ideas for club fun runs. He and Cindy Lee will work together to coordinate the “socials” and the fun runs.
 - It was suggested that a “RAW Master Calendar” Planning group meet to put together activities on a yearly calendar.
 - Some Fun Run ideas include trail run, poker run, scavenger hunt, team track workouts, prediction race and a sweat run. It was noted that fun runs from previous years may not make the cut.
 - In addition to the Fun Runs, Jack has agreed to accept the new duties of Club Librarian.
- **Brochures**, Steve Grady
 - Is checking into all-weather type brochure holders to be placed at club water stops.
 - T.O. is also working on the maps for the 8 mile west and 12 mile east loop trails.
- **Membership database, Membership and Footprint Distribution**, Kirsten Keats
 - **Membership:**
 - Household memberships are at 331, which is a 3% increase from the prior month. Individual memberships are at 203, which is a 3.5% increase.
 - Reported new members at the weekend runs often inquire about course maps.
 - Is also working on a membership email that goes out monthly to remind members what activities the club has each month.
 - David Ball is working on new double-sided membership cards, which T.O. hopes to include area merchants that offer member discounts.
 - Need to work out details for a “New Member Welcome Run”, possibly quarterly.
 - **Footprint:** September issue will be in the mail shortly.
- **RAWear**, T.O.
 - In order to save shipping costs, Kelly Richards/K2, has purchased 18 sweatshirts to be embroidered with the RAW logo. Motion was made to approve this purchase.

- “The Active Joe” has contacted RAW to make a presentation to the board about their business that would allow RAW members to place online orders for RAW merchandise. Board will hear the presentation in September.
 - **Club Promotion**, Doug Noell
 - Motion was made and carried to rent a booth at the DRC Half on 11/2. Cost to the club is \$100.
 - Club will man the 10 Mile Aid Station at the White Rock Marathon on 12/9. Seeking an Aid Station Captain for this event.
 - The purchase of a RAW promotional table cloth to be used at "RAW Off To The Races", Club races, health fairs, etc. is being researched.
 - RAW tent banner is missing. Cost to replace banner is \$150-200. Storage building should be cleaned out and inventoried to search for missing banner.
 - Next RAW off to the Races is 9/6, Communities Against Crime 5K and 1 Mile walk, Arlington.
 - **Social Coordinator & Yearbook Editor**, Cindy Lee
 - Bloody Mary Sunday, 8/31. A Bloody Mary making contest with bagels and a potluck following Sunday morning's run/walk. Motion was made and carried to give this event a \$75 budget. Cindy is seeking 3 judges to judge the Bloody Marys.
 - Cindy will work with other members to put together a RAW Master Calendar.
 - **RAW Awards Banquet**, Kirsten Keats
 - Venue options are being checked into.
- **New Business:**

RRCA Bidding to host 2011 National Convention. RAW will defer to DRC, but will offer support.
- **Old Business:**

RAW Beer Koozies. T.O. passed around sample and stated prices of 50 zippered beer koozies at \$5.00 each and 100 collapsible bottle/can koozies at \$1.35 each. It was decided we would take pre-orders on the zippered koozies and request member payment prior to ordering from supplier. Mary and Brad will coordinate this.
- **Round Table:**
 - September meeting will be held at Kathryn Gleghorn's house. A potluck dinner will be available from 6:30 p.m. to 7:15 p.m., when the monthly meeting begins.
 - Doug Keeffe has agreed to assume club house supplies buying duties from T.O., that were formerly and recently done by Major Mike Eccleston.
 - Following a brief discussion on the abundance of clubhouse snacks and the amount of club funds used to purchase the snacks, a motion was made and carried that \$100 is the new monthly budget for snack items. Snack items do not include coffee, sugar, creamer or Gatorade.
 - Club will meet for a Labor Day Run at Rockledge at 7 a.m.
- **Meeting was adjourned at 9:03 p.m.**